**AWARDS**

- **Grand Prize Award** for the overall best venture (see criteria to consider)
- **Audience Choice Award** for the top finalist as voted on by the audience for (1) the venture’s impact and (2) the team’s progress during the Lab
- **Human Rights Award** for the venture (finalist or semi-finalist) with the greatest potential humanitarian impact
- **Technology Award** for the venture (finalist or semi-finalist) with the most potential impact to be made through access to cloud technology
- **Accelerator Award** for the alumni venture that has made the most progress as a result of participation in the Psychiatry Innovation Lab

*Over $25,000 in cash and prizes from supporters!*

**CRITERIA TO CONSIDER**

1. Identification of an important problem/opportunity
2. Value proposition
3. Understanding of target market and competitive advantage
4. Reasonable business model with realistic expectations
5. Fit of individual, their leadership, and team for addressing problem
6. Potential impact of the solution on the field of psychiatry
7. Pitch delivery
8. Incorporates the following values: evidence-based, measurable impact/outcomes, collaborative, sustainable, affordable
9. Improvement during Team Time, successful problem solving around judges’ feedback
10. Value gained from participation in the Psychiatry Innovation Lab, likelihood of work continuing and coming to fruition

**THANK YOU TO OUR GENEROUS SUPPORTERS!**

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**Psychiatry INNOCATION LAB**

An American Psychiatric Association Initiative

**SCHEDULE**

12:00-12:15PM - **Welcome**
Open FXP Touch on your smartphone or tablet to vote and engage

12:15-12:30PM - **Introduction of Judges and Innovation Leaders**
Submit questions using FXP, they may be asked after judges’ feedback

2:30-1:50PM - **Finalist Pitches** (7 Pitches x 5 min + 5 min Q&A)
Use FXP to vote for each pitch on a 1-100 scale immediately after each pitch finishes. The top scorer will become a finalist.

1:50-2:10PM - **Semi-Finalist “Wildcard” Pitches** (10 Pitches x 2 min)

2:10-2:20PM - **Wildcard Finalist Pitch & Judges’ Q&A**

2:20-2:30PM - **Break**
Join our innovation network at bit.ly/psychnetwork

2:30-3:30PM - **Team Problem Solving**
Move to the table with the finalist you would like to work with. Join their team and help improve the venture together! Innovation Leaders submit votes for Human Rights & Technology Awards

3:30-3:45PM - **Final Pitches** (8 Pitches x 2 min)
Use FXP to vote on a 1-100 scale for (1) the venture’s impact and (2) the team’s progress. This determines the Audience Choice Winner.

3:45-3:50PM - **Closing**

3:50-4:00PM - **Awards Presentation**

4:00-6:00PM - **Networking Reception + Photos**
Join us at Bandar Restaurant, 845 4th Ave (10 minute walk) to meet the judges, innovation leaders, finalists, and PIL team. Find co-founders, partners, investors, and friends!

*Return Tuesday at 3pm to MHIZ for our special networking event!*

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**CRITERIA TO CONSIDER**

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**THANK YOU TO OUR GENEROUS SUPPORTERS!**
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